# Unleashing the power of your data

Every good business knows that data drives decisions. However, translating all the information your business carries into easy to understand and action insights can seem like an expensive, complex and time consuming project. With Sisense and Profusion this isn't the case.

Sisense's analytics platform is built to be fast, flexible and scalable. Combining this powerful technology with Profusion's award-winning data engineering expertise means you get set up quickly and correctly and are safe in the knowledge that you are maximising the full potential of Sisense. The result? An incredibly powerful business intelligence resource for your business.

## Why Sisense?

### > Faster Building

Sisense's analytics platform dramatically accelerates the time it takes to build, embed, and deploy intelligent analytic apps that unleash user creativity and engagement. Whether it's interactive dashboards, self-service analytics, or white-labeled BI apps, Sisense delivers the industry's lowest TCO at scale.

### > Empower Everyone

Every step of the BI process is as radically simplified as it can be, from connecting to data sources and building dashboards, to suggesting visualisations and sharing them with ease. Whether you are a data expert or just getting started Sisense allows every user in your business to have easy to understand insight to take the next best action.

### > Flexible Setup

While traditional enterprise BI stacks are designed for scalability, they require a significant investment of time, effort and money. Sisense delivers the industry's lowest TCO at scale, enabling ad-hoc analysis, pre-built dashboards, or embedded white-labelled analytic apps, all on a hybrid cloud platform designed to leverage all of your data together—no matter where it is.

### > Deeper insights

Sisense simplifies analytics for complex data by offering an end-to-end platform that lets users easily prepare and analyse both big and disparate datasets. It handles the full cycle of BI, from data preparation to analysis and dashboard visualisation, along with robust governance.

## Why Profusion?

Profusion is one of the UK's longest standing Sisense partners with experience implementing Sisense's platform for global companies including Unilever, Feld and HSBC. The award-winning Profusion team has a real depth of data engineering, architecture and visualisation experience to get you set up on Sisense. In addition Profusion have experts in data science, consulting, digital marketing, development and UX, making us a one stop shop for any company's business intelligence, and broader data needs.

We don't just tell you to use Sisense – we use it ourselves. As data specialists, we reviewed the market for the best BI tool and became a customer of Sisense 3 years ago. We were so impressed by the speed of implementation, Sisense's usability and the quality of their customer service, that we became a partner too.

# How Profusion Can Help

After you decide to purchase Sisense, Profusion can provide a range of services to ensure that Sisense seamlessly works with your existing systems and that you get the most out of its powerful range of tools. We offer:

### Discovery
A workshop to uncover the best way to maximise Sisense including: crafting a clear scope of work, key performance indicators and potential use cases. **£600**

### Quick set up
Our highly experienced team can get Sisense's basic systems up and running. This involves the integration of two data sources with native connectors, basic data modelling and up to 10 widgets. This is ideal if you don't have data engineers or you simply don't want to distract them from their day job. **£3,500**

### Bespoke projects
Beyond setting up Sisense, we can also work with you on very advanced projects for custom widgets, data connectors and advanced data modelling, this works on a day rate costs to be defined during scoping. **£1,200 per day**

### Advanced set up
If your company has a multitude of data sources and channels, ensuring you have everything plugged in correctly to Sisense can be a tall order. We'll guide your team through the entire process; deploying our own custom plugins, designing your own reporting tables and bespoke dashboards. This could include: custom scripts, data cleaning and the automation of up to five data sets. **£17,500**

### Ongoing support and training
We can work with your team in the background to monitor and maintain how your data systems interact with Sisense to ensure the data never confounds your business. We also offer online training courses and material to help develop your team into Sisense power users. **£900+**

# What next?

If it sounds like we can help, do not hesitate to contact Meena Pant on meenap@profusion.com or +44 (0)20 7014 5456. We can assess your needs within days, offering transparent no nonsense advice.