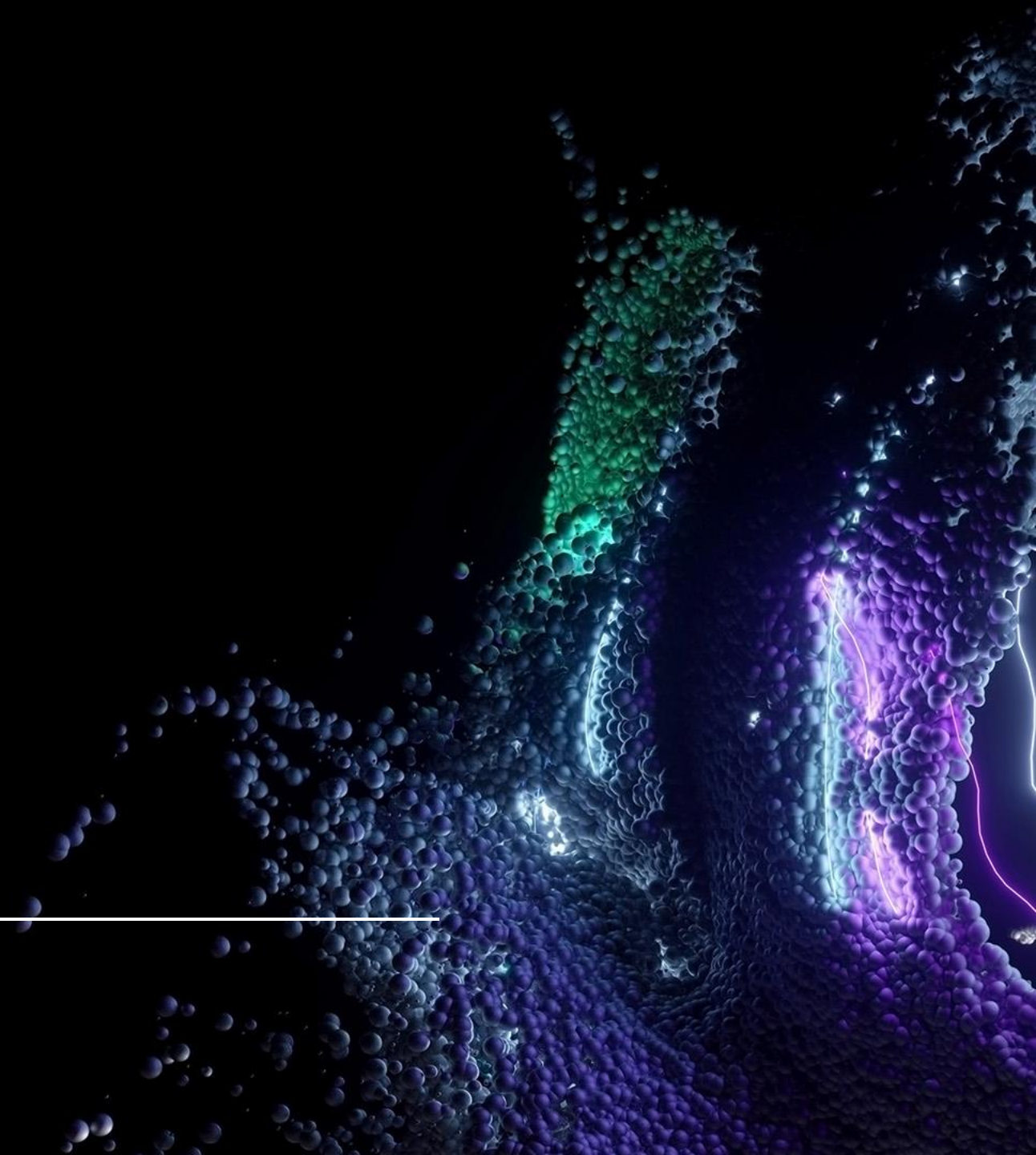


# Managing ESG Data

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# What is the **Managing ESG Data** programme?

## **Why:**

The 3 biggest challenges you need to solve when embarking on your ESG journey are: understanding what to do, gathering relevant data and motivating people to join you on your journey.

Our programme, **Managing ESG Data**, will work through all of those challenges and equip learners with tools to solve them.

## **Is this programme for me?**

If you're new to ESG reporting, would like to benchmark yourself against recognised good practice or would simply like to connect with a community of like-minded ESG practitioners, then this programme is for you.

The content is suitable for an ESG practitioner who lacks detailed data knowledge or the data professional who would like to upskill in ESG.

# What is the **Managing ESG Data** programme?

## Programme Overview

Our ESG data programme has been developed to empower ESG Practitioners to better use data for accurate reporting and to drive ESG improvements.

Over the course of **1.5 days**, we equip learners to define the data strategy to support their ESG goals, which ESG issues to prioritise and how data and AI can support ESG-related improvements.

Learners will walk away with better insights on identifying relevant ESG standards, consistent data collection and advice on improving their ESG performance. This programme has been developed by a team of ESG and data science experts and backed by leading research from top business schools.

## The Modules

The programme takes learners through:

- \* A deep dive into ESG, including making sense of the myriad **ESG standards and frameworks**
- \* How to craft an **ESG vision & strategy** and setting appropriate ESG targets
- \* How to define the 'problem' to solve so that you get the **right answers from your data**
- \* **Tools and techniques to manipulate data** for ESG reporting
- \* Designing and **prioritising solutions**
- \* Developing a '**multi disciplinary ESG team**' to set you up for success
- \* How to create a more compelling reporting narrative with **data story telling & data ethics**

# Why Profusion?

Trusted by FTSE 100 companies, Profusion's Data Academy has been developed using the latest research from the renowned INSEAD Business School to inform and develop our catalogue of programmes. Our Data Academy is rooted in three key learning experience design principles:

## 1 Delivered by domain experts

Our facilitators fuse deep technical knowledge, heightened commercial awareness and a personal passion for bringing technology to life for non-technical audiences.

## 2 Focused, relevant content

Our programmes make use of cutting-edge delivery methods and are always grounded in the day-to-day context of the learners in question.

## 3 Hands-on, engaging, collaborative

All Profusion learning programmes are designed to encourage learners to be curious, collaborative and to have fun.

Contact our Data Academy team to find out more:

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